

DCA Meeting Minutes – 3/12/2018

Called to order at 8:30 A.M. by DCA President, John Larson

Roll Call: Lynette Dotson of Dotson Designs, Darron and Tammy Delancey of Humble Heart, John Larson of the Warehouse, Ronnie of S'more Baskets, Linda Bowers of Longaberger Patio Shoppes, Heidi Ross of the Warehouse, Kelly Ashby of the Muskingum County Chamber of Commerce, Dave Matthew of Clerical Courts. Becky Vansickle with Community Bank.

Motion to accept last meeting's minutes: Motion to accept, Tammy Delancey, Seconded, Darron Delancey.

Treasurer's Report given by Darron Delancey. Motion to accept, John Larson. Seconded, Lynette Dotson.

John Noted an edit needed to be made in Treasurers Report for "Light the Night" Event. (\$100.00/Non-Profit Rate-Approved) Also noted, that Tina Miller should be reimbursed for gas mileage.

DCA is to become members with the Chamber of Commerce. Need to get involved in email blasts/workers compensation/convention visitors/monthly mailings.

Darron & John are to amend By-laws.

Linda discussed Longaberger's Grand Opening to be held on March 24th, 2018 with memorial dedication. Kelly Ashby is to donate 35 packets to Longaberger Leaders from the Chamber of Commerce.

S'more Baskets is also having their Grand Opening weekend for March 22nd-25th.

Discussion on Rack Cards ---We need to gather pictures of the community. "Weaving the Past into the Future" -- possible slogan idea?

We also discussed the need to get information for the guide books to Lynette Dotson.

Discussion of Signage: Possibly have two highway signs and two ramp signs. Cost is \$1950.00 per year. Traffic count has to be about 100,000 cars. Is there a way that we can count Muskingum county speedway/Home Game Traffic?

John Questioned if there is possible Grant money for the Community. Nature works Grants?

Events for 2018 were discussed.

- Corvette Car Show—Close down 6-7th street. The Mayor suggests we propose closing 5-7th Street. Will the High School be available for extra parking?
- The DCA would like to Sponsor the Melon festival and Basket Bee. We are to have more information by the next meeting.
- Possible Oktoberfest- John, Linda Bowers, and Linda Daniels are to have a meeting
- We are to consider Tourist Guides
- Have Brenton write up tourist info for Distribution
- Possible Sidewalk Sale – New Concord is held on Mondays, Muskingum County Fair Grounds is held on Saturdays, Downtown Zanesville is held on Wednesdays.

- Kelly Ashby with the Chamber is to get us Farmer's Market Contacts
Kelly discussed "What's Happening"—and suggests that we volunteer at the Welcome Center
She can provide Visitor's Guides if we need welcome packets.
Kelly also discussed Tourist week being May 6th-12th. She suggested that Zanesville and Dresden do a discount card. Possible Kid's card?

Around the Room:

Becky Vansickle said that there will be no monthly charge for an image fee on statement.

Trade Shows for 2019—One Member needs to attend meetings.